

2017
SPONSORSHIP
OPPORTUNITIES



MIHA  SM
Mental Health America
of Lake County

DECEMBER 4, 2017

On Monday, December 4th, 2017, the Patrician Banquet Center in Schererville will be alive with excitement when the best of the best Chefs come together to prepare an evening of gourmet wings to help raise awareness and funds for the families and babies of Lake County.

We are pleased to present to the Northwest Indiana community *Wing & Roll to benefit Mental Health America of Lake County*. Guests will have an opportunity to silently bid on unique items while tasting unique “craft” wings set to the background of your favorite 80s and 90s rock songs performed by Underground Prophets.

Funds raised in this event will go to support MHA and our programs: **Healthy Families, Parents as Teachers, Empowering Teens as Parents, I’m Thumbody Special, Baby & Me - Tobacco Free, and Infant Safe Sleep**. These programs are the backbone of our mission of **reducing infant mortality, child abuse, and neglect while strengthening the way Lake County families function for life**.

We plan on selling out this event with 300 guests giving you exposure as a supporter of Lake County families. Our goal for this year’s event is to raise \$30,000! This accomplishment becomes a reality only with the continued and unparalleled support of our generous donors.

Your thoughtful consideration to this opportunity is greatly appreciated. Your support for your community and a cause that offers a legacy of help for Lake County families and babies will be remembered long after the memories of this remarkable evening fade.



Presenting Sponsorship - \$3,500

- Recognized as the official Presenting Sponsor for Wing & Roll
- Featured in all media publicity, promotions and ads as Presenting Sponsor.
- Prominent logo visibility on all printed materials to include print ads, event programs, and invitations.
- Full inside front-page ad to be placed in the Wing & Ring 2017 program (camera ready art must be supplied)
- Presenting Sponsor acknowledgement in all press releases and media kits.
- Prominent recognition on signage and PowerPoint presentations at the event.
- Four (4) tables of ten at the event with priority seating.
- Special recognition night of event with a speaking opportunity for a company spokesperson.

Platinum Drummie Sponsorship - \$1,750

- Prominent recognition as an official Platinum Drummie Sponsor on all printed materials to include print ads, event programs, and invitations.
- Supply camera-ready full-page ad to be placed in the Wing & Roll program.
- Acknowledgement in all press releases and media kits.
- Prominent recognition on signage and PowerPoint presentations at the event.
- Three (3) tables of ten at the event with priority seating.

Gold Flapper Sponsorship - \$1,250

- Special recognition as an official Gold Flapper Sponsor on all printed materials to include print ads, event programs, and invitations.
- Supply camera-ready half-page ad to be placed in the Wing & Roll program.
- Acknowledgement in all press releases and media kits.
- Recognition on signage and PowerPoint presentations at the event.
- Two (2) tables of ten at the event with priority seating.

Silver Boneless Sponsorship - \$750

- Recognition as an official Silver Boneless Sponsor on all printed materials to include print ads, event programs, 100 printed event posters and invitations.
- Supply camera-ready business card size ad to be placed in the Wing & Roll program.
- Acknowledgement in all press releases and media kits.
- Recognition on signage and PowerPoint presentations at the event.
- One (1) table of ten at the event with priority seating.



Please accept our support at the following level (check):

Presenting Sponsor \$3,500

Platinum Sponsor \$1,750 Gold Sponsor \$1,250

Silver Sponsor \$750

Program Advertising Space

Full Page Ad \$500 1/2 Page Ad \$250 1/4 Page Ad \$125

Individual Sponsorship

Table of 10 \$500 Patron (1 Ticket) \$50

Please Accept our Donation \$_____

Underwriting Sponsorship

\$500

***Deadline for names and logos to appear
on the invitations, posters and programs:***

October 31, 2017

Corporate Information: ***In order to ensure proper representation of your organization through printed materials, please provide the name and contact information for the individual we should work through to locate a copy of your logo, program ad, program proof and any additional questions we might have regarding positioning of your organization. By signing below, you agree to the above sponsorship of the 2017 MHA Wing & Roll.***

Name of Contact Person: _____

Title: _____

Corporation Name (as it should appear in the program):

Address: _____

City, State, ZIP: _____

Email Address: _____ Phone: _____

Sponsor Signature: _____ Date: _____



**Please complete and send to
Attention: Victor A. Garcia, MHA
5311 Hohman, Hammond, IN 46320
Please contact Victor A. Garcia with any questions:
Phone: 219.937.7733 Email: vgarcia@mhalaakecounty.org**